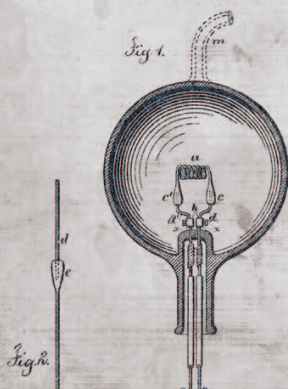
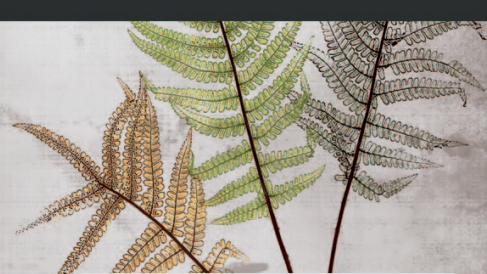


# ART LITERATURE SCIENCE



```
main() {  
  extrn a, b, c;  
  putchar(a); putchar(b); putchar(c); putchar('!\n');  
}  
a 'hell';  
b 'o, w!';  
c 'orld';
```



JUNE 13, 2013  
7:00 P.M.

**CaffExpò: an informal debate  
on the theme of Expo 2015**

**"Feeding the planet, Energy for life"**

Sharing experiences and promoting solutions on the big issue of sustainable development: this is the objective of CaffExpò, a series of events organized, like in the ancient "literary café", in an informal place, in order to promote the interaction between participants. During each event, a guest speaker is invited to address a specific topic. He is continuously "challenged" by a discussant, who expresses the general ideas of the public on the issue.

## TELL ME WHAT YOU EAT AND I WILL TELL YOU WHAT YOU ARE – INFORMED FOOD CHOICES

**Location:** La Patinoire, Chemine du Gymnase, 1 (Bois de la Cambre) - 1000 Bruxelles

**Introduction:** Ettore Capri, Director of OPERA, Università Cattolica del Sacro Cuore, Italy

### Speakers:

• **Antonio di Giulio,**

Head of the Unit - Policy aspects and coordination - European Commission  
Directorate General for Research and Innovation

• **Marco Lombardi,**

Professor of Sociology and Director of the School of Journalism, Università Cattolica del Sacro Cuore, Italy

**Moderator:** Pier Sandro Cocconcelli, Director of UCSC ExpoLAB, Università Cattolica del Sacro Cuore, Italy

The Expo 2015 will create great opportunities for discussing how research and innovation policies impact on the food systems in Europe as well as in the rest of the world. It will provide an unique chance for an open and forward exchange with the citizens/consumers on the future policy developments geared around Europe 2020 strategy. Thus, the EU regulations have radically modified the "food law" improving the safety in the food chain and the transparency for consumers. Most of the EU policies are based on scientific rationales, which allow reducing food risk and increasing consumer awareness.

Although the EU has substantially funded with its Framework Programmes research for sustainable innovation in the European food systems for improved nutrition and life style, consumer perception on these new approaches will only benefit from a more informed and participated discussions.

During this event, through a conversation with Mr. Di Giulio and Mr. Lombardi, we wish to share knowledge and information on what is at stake in the consumer's science.

Please note that registration is compulsory. Places are limited, so please confirm your participation as soon as possible:

**on-line:** [www.amiando.com/caffexpo2.html](http://www.amiando.com/caffexpo2.html) - **by mail:** [info@caffexpo.com](mailto:info@caffexpo.com)

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